

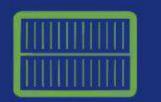


Founded in 2018, Proffilter manufactures world-class pollen filters for the automotive industry. Our modern facility in Kayseri, Turkey, produces 1 million filters annually, driven by our commitment to high quality. We offer a wide product range with over 700 different models.

Operating both domestically and internationally, Proffilter has established itself as a reputable brand in the global market, with products used confidently in 16 countries, including Turkey. Our filters are preferred by vehicle owners for their durability and high filtration performance, while we have successfully become a reliable partner for automotive manufacturers.

In line with our principles of quality production, customer satisfaction, and sustainability, we continuously enhance our competitive edge in the global market. With our dedicated team, we strive to provide reliable, innovative, and effective solutions to both local and international customers.

## **About us**







**Our Investments** 

Last 5 Years

1 m€



**Our Annual Revenue** 

1,5 m€



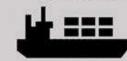
Our Monthly Production Capacity

300.000

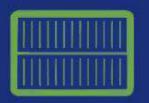
Units

**Company Information** 

**Number of Exporting Countries** 



15





Industry

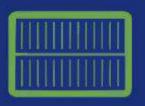


**Automotive** 



Agricultural and Construction Machinery

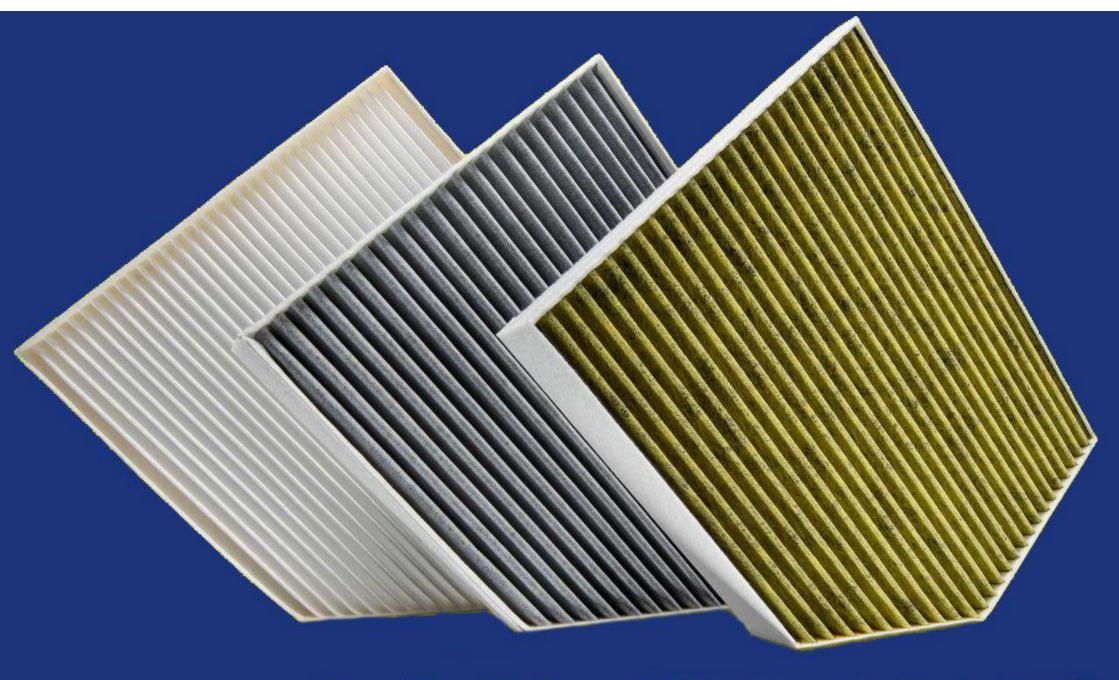
Sectors



Spain
France
Romania
Greece
Bulgaria
Russia
Saudi Arabia
Iran
Iraq

Turkmenistan
Uzbekistan
Morocco
Algeria
South Africa
Burundi

**Countries of Export** 



"Keep Your Air Clean with Our Innovative Technology!"







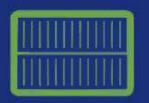
#### What is a Pollen Filter?

There are many components in vehicles that enhance the driving experience but often go unnoticed. Among these hidden components is the pollen filter, a crucial part of the air conditioning system that filters outside air to ensure clean air enters the vehicle.

Like other filters, the pollen filter becomes clogged and dirty over time, necessitating regular replacement to maintain airflow and provide an optimal driving experience. For more information on pollen filter maintenance and when it should be changed, please continue reading.

While this component may seem to have a simple function within the air conditioning system, it plays a significant role in ensuring healthy airflow inside the vehicle. Most drivers only notice the pollen filter when issues arise or when it needs to be replaced. So, what exactly is a pollen filter? It filters incoming air to prevent harmful substances and particles from entering the cabin.

### **Did You Know?**





#### How to Choose a Pollen Filter?

Selecting the right filter is one of the most important factors affecting the air quality inside a vehicle cabin. Here are some key considerations when choosing a pollen filter:

Compatibility: The first thing to consider when selecting a pollen filter is whether it is compatible with the make and model of your vehicle. To choose the correct filter for your specific vehicle, you can refer to the user manual or consult a trusted mechanic.

Filter Type: There are two main types of filters: standard and activated carbon. Standard filters use a physical filtration mechanism to capture particles, while activated carbon filters are equipped with both physical and chemical filtration mechanisms to absorb pollutants and gases in the air. Additionally, carbon filters are more effective at eliminating unpleasant odors within the cabin.

Filtration Efficiency: Pollen filters are rated based on their performance in removing particles of specific sizes. Products with a high efficiency rating are generally more effective at removing small particles such as pollen and dust. A filter with a high efficiency rating should be chosen to ensure optimal air quality.

Brand Reputation: When selecting a pollen filter for your vehicle, it is important to choose a reputable brand. Opting for products from well-known brands recognized for their high-quality manufacturing can lead to more efficient usage.

### **Did You Know?**





#### When Should the Pollen Filter Be Replaced?

In general, the pollen filter should be replaced every 15,000 to 20,000 kilometers or once a year. However, these intervals may vary based on the vehicle's operating conditions, the surrounding environment, and air quality. Here are some important factors to consider regarding when to replace the pollen filter:

Operating Conditions: If you frequently drive in heavy traffic or in a large city, the pollen filter may become clogged more quickly. Urban driving can expose the filter to exhaust gases, dust from construction sites, and air pollution, leading to faster accumulation of contaminants. In such cases, you may need to replace the filter earlier than the recommended intervals.

Seasonal Factors: Pollen levels increase in spring and summer. During spring, the blooming of flowers can rapidly fill the pollen filter with airborne pollen. If you experience seasonal allergies and find yourself sneezing frequently during this time, it may be time to replace the pollen filter.

Usage in Rural and Dusty Areas: If you use your vehicle in rural areas, on unpaved roads, or in dusty environments like deserts, the pollen filter will become contaminated much faster. Traveling in these areas allows more dust to enter the vehicle, leading to increased clogging of the filter. In such cases, the frequency of pollen filter replacement should be increased.

### Did You Know?



C 1016/300

UYGULAMA ÜRÜN TAŞIYICI TİPİ

**Active Carbon Paper** 

Product Weight	gr/m²	300
Carbon Weight	gr/m²	180
Product Thickness	mm	0,9
Air Permeability (200 Pa)	I/m²s	1000
Burst Strength	kPa	350

Quality

Provides protection of 97% for carbon products and 87% for non-carbon products.



- -Provides over 95% protection against allergens.
- -Prevents the growth of mold and bacteria on the filter.
- -Catches small particles (2.5 μm) with an efficiency of 95%.
- -Reduces diesel soot buildup.
- -Protects the air conditioning system.

Quality



"Protect Your Health with Innovative Filters!"



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Clean Air and Healthy Future; Possible with Proffilter!